

Third-party press conferences

There are two press conference rooms at AIDS 2018. They are located on the second level, just above the media centre. When not in use by conference organizers, the press conference room will be available for use by third parties registered for the conference.

All media outreach, staffing and logistics management is the responsibility of the group hosting the event.

Third-party press conferences can take place from Monday, 23 July, to Friday, 27 July.

Press conference room 1 (PCR1) is located in rooms G106-107 has a seating capacity of approximately 200.

Press conference room 2 (PCR2) is in room G109 has a seating capacity of 80.

Maps to both locations can be downloaded [here](#).

Both will be equipped with four microphones for seated speakers (space for a maximum of eight speakers). Basic AV equipment is provided free of charge, and Wi-Fi is available for use to live-stream or connect to mobile participants.

Once your press conference has ended, we ask for your cooperation in vacating the room promptly, given the need to clean and set up for the next scheduled press conference.

Refreshments may not be served in the press conference room.

Access passes to the press conference room

In general, access to the press conference rooms is reserved for conference-accredited journalists.

Short-term access passes to the press conference rooms will be provided to confirmed press conference speakers and support staff who are already accredited to attend the conference. Each press conference host will receive up to 10 temporary press conferences passes for those attending the event; these are valid only for the day and time of the press conference.

All speakers and support staff must be registered to attend the conference. Media accreditation WILL NOT be granted to speakers and support staff for the purposes of attending a press conference.

Media outreach

With respect to third-party press conferences, all media outreach is the responsibility of the group hosting the press conference. The AIDS 2018 Media team is not able to disclose a list of journalists accredited to attend the conference.

The schedule of all AIDS 2018 press conferences will be available on the website, and printed copies will be available in the media centre.

A daily media advisory will be sent each morning from AIDS 2018 media team to all registered media, with a completely list of confirmed onsite media activities taking place in the media centre and press conference rooms.

Branding and signage

A banner with the AIDS 2018 logo will be designed and used as a backdrop at all press conferences. This signage may not be removed by third parties using the press conference rooms. In order to ensure a neutral and unbiased work space for journalists, additional signage and advertising is not permitted in the media centre.

Distribution of press releases

Press releases and supporting written information may be distributed within the press conference rooms, and extra copies may be left with staff at the information desk for placement on tables in the media centre provided for this purpose. Please do not place leaflets in the media centre or tape flyers or notices on the walls. Such materials will be removed and discarded.

Please ensure that all leftover materials, including press releases, reports and publications, are removed once the press conference has concluded.

Photocopying of press releases and related materials to be distributed at third-party press conferences is the responsibility of the host entity. Photocopying machines in the media centre are not available for such use.

Shipping documents to the media centre

Due to the costs associated with accepting the delivery of shipments and transporting them within the conference centre, we are unable to accept shipments of materials for distribution at third-party press conferences.

If you have reports or publications that you plan to distribute at your press conference, we suggest that you ship these to your hotel and bring them in person to the convention centre.

Contact information

For additional information or queries, kindly email philip.clapham@iasociety.org.